



MEXICO SHALE SUMMIT

The Leading Oil and Gas Event for the Mexico Shale Play

Hilton Palacio del Rio | San Antonio, Texas | February 17-18, 2015

Tuesday, February 17, 2015

Day One - Registration

11:30 Registration & Coffee

12:50 Official Start: Opening Remarks - Jay Applewhite, Chairman, Mexico Shale Summit

Mexico's Energy Reform Update

13:00 Presentation. **Lourdes Melgar, Hydrocarbons Undersecretary, Ministry of Energy – SENER ***

Regulation and Government

13:20 Panel Session: Energy regulation and economic development: the new regulatory structure and respective agency roles in Mexico for the oil and gas industry.

- update and developments of Mexico's oil and gas Reform
- specific challenges related to the shale gas opportunities
- balancing private and public interest
- role of government as a facilitator and regulator
- Texas and Mexico as strategic partners

Edgar Rangel-Germán, Comisionado, Comisión Nacional de Hidrocarburos (CNH)

Lourdes Melgar, Hydrocarbons Undersecretary, Ministry of Energy – SENER *

David Penchyna, Senator and President of Committee on Energy in the Mexican Congress *

Eduardo Camero, Head of Economic Unit of Non Tax Revenues, Ministry of Finance - SHCP

Moderator: Jorge Piñón, Interim Director, UT Austin

Regulation and Government

14:00 Presentation: Texas Railroad Commission on facilitating economic development as a regulator and lessons learned from the Eagle Ford. **Christi Craddick, Chairman of the Texas Railroad Commission**

Coffee Break and Networking Session

14:30 Coffee Break



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Investing in Mexico

15:00 Special Interview with Tony Garza on "Investing in Mexico's Oil and Gas Industry and newly structured markets" followed by Q&A

Antonio Garza, Former US Ambassador to Mexico
Ross Ramsey, Chief Editor of the Texas Tribune

CFE

15:30 Presentation. **Guillermo Turrent Schnaas, Dirección de Modernización, CFE***

Finance and Investment

16:00 Presentation: Attractive deal structures for private investment in the oil and gas industry in Mexico

16:15 Presentation: Understanding the fiscal incentives and terms in place for attracting oil and gas investment related for onshore activity

16:30 Panel Discussion: Financing Mexican companies to support growth and working capital requirements

- access to credit and bank financing
- strategic partnerships and joint ventures
- profitability analysis on concessions
- financial model considerations for exploration and production
- Investment and contracts

Guillermo Turrent Schnaas, Dirección de Modernización, CFE*

Laura Vila, Portfolio Officer, International Finance Corporation – World Bank

Eliecer Palacios, CEO of PetroRock Energy

Joseph Ringer, Regional Director of Export-Import Bank of the United States

Beatriz C. Maney, Managing Director, OFS Capital Group

Moderator: Alberto Padilla, EconomiayFinanzas.net



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Natural Gas Market in Mexico

17:20 Presentation: Overview of Mexico's Natural Gas Market and the impact of upstream opportunities on market dynamics

Javier Estrada, President of Analitica Energetica (former Director of Planning SENER)

VIP Cocktail

17:50 Future business partner's cocktail session

19:50 End of day one



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Agenda Day Two

07:45 Coffee and opening remarks day two

Onshore Exploration

08:00 Presentation: Overview of the Eagle Ford formation and comparable to Mexico's shale basins with insight from seismic data, locating the sweet spots for hydrocarbon liquids

08:15 Presentation: Lessons learned from drilling Emergente-1, the first shale gas well in Mexico located in Hidalgo, Coahuila

08:30 Panel Discussion: Challenges future operators will face in Mexico and what to consider when setting up a shale gas exploration site in a remote area.

- Maximizing return on investment through efficient operations
- Using seismic data to make smart decisions
- Application of local insight to exploration

Bill Pramick, VP Acquisition Technology at Geokinetics

Brandon Seale, President of Howard Energy Mexico and former Lewis Energy

Glenn Hart, CEO, Laredo Energy

Raul Millares, General Director, Alfa Energia & Newpek*

Jorge Anzaldua, Director of Grupo R



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CENAGAS: Mexico's System of Natural Gas

9:10 Presentation: **David Madero, Presidente, Centro Nacional de Control de Gas Natural – CENAGAS**

Midstream Segment: Hydrocarbons Infrastructure in Mexico

9:30 Presentation: Current infrastructure network and market conditions for gas transportation, storage and distribution

9:45 Panel Discussion: How will the transportation challenge be met in time for operators in Mexico to access the refineries and markets?

- Planned pipeline infrastructure
- Existing supply, demand, and capacity
- Supply diversification and cross-border pipelines
- Time frame and challenges to address
- Near term investment opportunities for midstream companies

Ruben Kuri Asali, Director of Pipelines, Arendal S. de RL de CV

David Madero, Presidente, Centro Nacional de Control de Gas Natural - CENAGAS

Brandon Seale, President of Howard Energy Mexico

Carlos Ruiz Sacristán, Chairman & CE, Ienova *

Luis Sanchez Graciano, Deputy Director Pipelines, Pemex *

Networking Session

10:30 Coffee break and networking session

Pemex Today

11:00 Presentation: Partnering and doing Business with the New Pemex followed by Q&A
Raúl Mendoza, Subdirector de Desarrollo y Relación con Proveedores, Pemex



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Engineering and Technology

11:30 Presentation: Presentation: A forward looking view on commercial development of unconventional hydrocarbons in Mexico

11:45 Panel Discussion: Readiness of engineering service companies across the unconventional hydrocarbon fields.

- Role of integrated service companies in the exploration of shale gas
- Ongoing Pemex activities
- Navigating contractual terms and conditions
- Designing a successful drilling program in Mexico
- Availability of human capital

Raúl Mendoza, Subdirector de Desarrollo y Relación con Proveedores, Pemex

Juan Manuel Castaneda, VP, Halliburton Mexico

Hugo Espinosa, Managing Director and Vice President, Baker Hughes

Fernando Alonso, Director of Government Relations, FERMACA

Moderator: Pablo Medina, Upstream Analyst for Mexico, Wood Mackenzie

Lunch

12:00 Lunch and Conversation with **George P. Bush, Commissioner, Texas General Land Office**

Onshore Exploration

13:30 Presentation: Overview of the Burgos Basin and the potential for improved well performance through horizontal drilling and hydraulic fracturing techniques.

13:45 Presentation: Ongoing development and future exploration plans for the Burgos and Sabinas Basins

14:00 Panel Discussion: will Mexican companies be able to compete with foreign operators in the exploration and extraction of shale gas in Mexico?

Rob Fulks, Director of Unconventional Resources Team for Weatherford

Oscar Vasquez, CEO, Grupo Diavaz

Morris Cordes, VP Integration at Schlumberger

Manuel del Villar Roel, Director, GPA Energy

Moderator: Jorge Piñón, Interim Director UT Austin



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Land Rights

14:40 Presentation Land rights in Mexico -access, permits and the role of the "ejidos"

Jose Antonio Postigo Uribe, Partner, Sanchez DeVanny Eserverri

Security

14:55 Presentation: Risk management best practices for addressing security issues in Mexico

15:10 Panel Discussion: Current climate for security and social issues in Mexico

- Security in oil and gas operations and field logistics
- The function of private industry versus government
- How to address organized crime as a business

Jose Antonio Postigo Uribe, Partner, Sanchez DeVanny Eserverri

Terry Blevins, Yamana Gold, Director of Corporate Security

Sam Logan, Managing Partner, Southern Pulse LLC

Duncan Wood, Director of Mexico Institute, Woodrow Wilson International Center

Moderator: Nelson Balido, CEO, Energy Council of the Americas

Networking Session

15:40 Coffee break and networking session

Water & Environment

16:10 Presentation: Water sourcing and transfer complexities in Mexico with potential solutions

16:30 Panel Discussion: Will advanced water solutions for shale gas operations be available at the same cost in Mexico and do Mexican providers have the experience and necessary equipment?

- Understanding and managing different water resources in Mexico
- Delivery method evaluation and planning
- Regulatory and permitting
- Environmental assessments
- Complete field water strategy, development and execution

Humberto Celis Aguilar Alvarez, Environmental Lawyer for Energy and Natural Resources, Celis Aguilar Alvarez

Davesh Mittal, VP & General Manager Shale Gas Division, Aquatech

Moderator: Carlos Marrón, Director General, Promexico



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Social Responsibility & Economic Development

- 17:00 Presentation: Urban Development needs in Mexico as it relates to the increased oil and gas activity and related investments
- 17:15 Presentation: economic impact from energy investments in Mexico and the benefits for both sides of the border for local economies
- 17:30 Panel Discussion: Strategies for engaging community and achieving a win-win
- The importance of communication, education and public advocacy
 - The role of the industry in local development and social programs
 - Support of human capital development

Omar Garcia, CEO, STEER

Thomas Tunstall, Research Director, UTSA

Maria Eugenia Calederon-Porter, Director of the Binational Center, Texas A&M International University

Marcial Nava, Sr. Economist, BBVA

Natural Gas Economics

- 18:00 Presentation: the effect of oil price volatility on the success of Mexico's Energy Reform
- 18:15 Closing presentation and discussion: the outlook for Mexico's natural gas industry
- Domestic demand for natural gas
 - Potential for exportation of LNG and refined products
 - Long term effect on global markets
 - Impact on Mexico's GDP

Chris Faulkner, CEO, Breitling Energy

Israel Hurtado, President of Academia Mexicana de Derecho Energetico (AMDE)

Alberto Padilla, EconomiayFinanzas.net

Note:

1. agenda subject to change
2. (*) = invited

For more information on the event or agenda, send an email to info@mexicoshalesummit.com or call 469-347-0353